

July 23 - Social Solutions and Catholic Family Services to Co-Sponsor Human Services Symposium

Focuses on Strategic Approach to Delivering Human Services

Baltimore – July 23, 2007 – Social Solutions, nationally recognized for empowering human service providers and the organizations that fund them to strategically tie their efforts to measurable outcomes, and Catholic Family Services (CFS) will co-sponsor the symposium "Non-Profit Evolution: A More Strategic Approach to Impacting Lives" on July 25, 2007, in St. Louis. The program will tackle tough issues facing nonprofits today, including compliance reporting challenges and assessing demonstrable impact, and will introduce best practices and strategies to support improved performance by enhancing communication between service providers and funding organizations.

The symposium will feature guest speakers from the sponsoring organizations and key related entities. Attendees will learn how CFS is enhancing its capacity, performance, and community impact through the use of ETO (Efforts to Outcomes) Software and other productivity enhancements to align the delivery of its services with its organizational mission and external reporting needs. Additionally, attendees will hear how the dialog between service providers and funding organizations is evolving to support a more strategic approach to impacting the lives of those in need.

Dr. Jerry L. Marks, executive director, Catholic Family Services, will deliver the welcome and opening address. Marks said, "The ETO approach has helped us better focus our time and energy helping people with pressing needs. At the same time, it has allowed our staff and supporters to gain better insight into which of our efforts are having the greatest desired impact on people's lives."

In addition to Marks, other symposium speakers will include:

Julie Russell, MSW, LCSW
Director of Continuous Quality Improvement
Catholic Family Services

Jim Williamson
Vice President
Excellence in Missouri Foundation

Nancy DeFauw
Principal
Practical Philanthropy Group

Kate Robinson
Director of Advocacy
Social Solutions

After sharing their respective presentations, the speakers will convene as a panel to answer specific questions from symposium participants.

"Catholic Family Services has shown great leadership in advancing the way service agencies conduct and report on their critical activities," said Steve Butz, President/Founder, Social Solutions. "As we stand with them to share the valuable lessons they've learned, we hope to facilitate a dialog between service providers and funding organizations that is more focused on demonstrable impact. This will lead to a more effective allocation of funds and a better world."

About Social Solutions and ETO Software®

Social Solutions challenges and equips human service providers and their funders to turn good intent into measurable change by relating efforts to outcomes. The company's ETO (Efforts to Outcomes) reporting software replaces one-size-fits-all data tracking with a reporting system tailored to the unique mission of each nonprofit organization. ETO Software® generates a clear and accurate measure of impact to improve service delivery, earn more funding, and reduce the time and resources dedicated to tracking performance.

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