

October 10 - Human Services Organizations See Increased Value In Outcomes-Based Programming

Social Solutions Sells Out First Annual User Conference In Four Days

Baltimore, MD – Social Solutions, nationally recognized for empowering human service providers and the organizations that fund them to strategically tie their efforts to measurable outcomes, recently completed its first annual users conference, hosted in Baltimore, MD. The sold-out event covered two days of educational content and networking opportunities, as well as hands-on workshops.

"This was an incredible opportunity for our community," said **Julie Russell, Director of Continuous Quality Improvement for Catholic Family Services, Inc.** "Learning from each other – and from the Social Solutions leadership team – about better ways to use our ETO software deployment was highly beneficial. We want to realize the best possible results from our efforts, and the user conference content helps us to get there," she concluded.

The two-day conference catered to more than 150 attendees from national foundations, service providers, evaluators and government agencies. Speakers included:

David Hunter
Anisha Chablani (Roca)
Isaac Castillo (Latin American Youth Center)
Odile Swift (Motion Picture and Television Fund)
Margot Rawlins (Silicon Valley Community Foundation)
Barbara Armstrong (Associates Black Charities)
Susan Gewirtz (Annie E. Casey)
Molly Nash (Catholic Charities of Central Maryland)
Bob Rath and Kimberly Rivera (Our Piece of the Pie)

"We were thrilled to see so many of our community members coming together," said Steve Butz, co-founder and president of Social Solutions. "Our speakers offered strong examples of how social services organizations can truly make a difference, and their stories were nothing less than inspirational. We feel lucky to have assembled such a smart, dedicated group of professionals and look forward to next year's conference."

As its customer based has grown, Social Solutions resolved to hold an annual users conference in order to help educate and train social services professionals on how to best track their efforts to outcomes. The content of the conference was designed to offer keynote speakers, educational break-out sessions, hands-on training and networking opportunities. There were nine sessions held over two days and individual users had access to four hours of one-to-one training workshops.

About Social Solutions and ETO Software®

Social Solutions challenges and equips human service providers and their funders to turn good intent into measurable change by relating efforts to outcomes. The company's ETO (Efforts to Outcomes) reporting software replaces one-size-fits-all data tracking with a reporting system tailored to the unique mission of each nonprofit organization. ETO Software® generates a clear and accurate measure of impact to improve service delivery, earn more funding, and reduce the time and resources dedicated to tracking performance.